



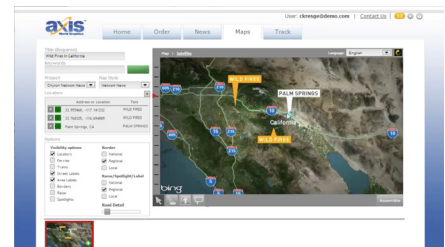
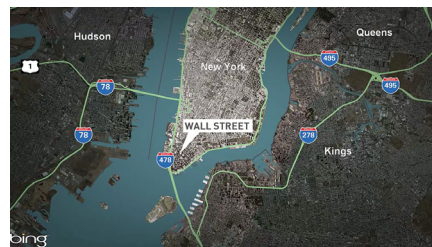
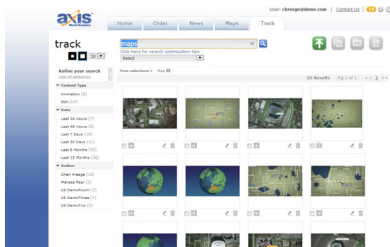
ChyronHego's Axis World Graphics is the proven leader in secure, hosted, on-demand graphics production.

Graphics creation that once took hours now takes minutes, allowing your graphic artists to concentrate on more complex graphic design.



## HERE ARE 5 REASONS YOU NEED AXIS

- 1. Axis World Graphics is a Cloud-based solution that is safe and secure.**  
Over 6,000 professional users create over 70,000 graphics every month. Because it's a hosted solution, Axis can be deployed or expanded quickly with no additional hardware footprint.
- 2. Axis World Graphics is designed to integrate with your existing workflow.**  
Graphic assets ordered and created from Axis will seamlessly flow to your playout device.
- 3. Reduce cycle time to air.**  
Stations within a group can quickly and easily share and repurpose graphics.
- 4. Axis World Graphics integrates with major graphic image providers.**  
Axis integration with AP, MGN and others means that you select the image provider of your choice.
- 5. Statistical reporting.**  
Axis World Graphics provides business intelligence tools that allow you to optimize your resources to their peak level.



Contact ChyronHego Sales and  
schedule a demonstration today @

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