



PowerClips™ is an all-new and easy to use HD/SD production clip server from ChyronHego. Designed for the most demanding broadcast productions, PowerClips plays back animated and still clips such as bumpers, station promos and coming ups.



## HERE ARE 5 REASONS YOU NEED POWERCLIPS

- 1. Easy to use HD/SD production clip server designed for use in file-based production workflows.**

Aimed at the most demanding news and sports broadcast productions, PowerClips delivers clips to air quickly while maintaining a routine and predictable workflow — which is crucial in any live broadcast.
- 2. Play multiple clips with Key on a single channel.**

Extending the utility of available video outputs is critical in live production. With PowerClips' Layering option applied to a Video + Key pair, an additional Video + Key layer can be added (if licensed), providing the ability to play two composited Video + Key clips from one Video + Key output pair. For example the two composited clips could be comprised of a background clip plus a logo clip, or two logo clips.
- 3. Standard and user-created Warp Video Effects.**

Eye-catching effects are a great way to retain viewer attention and enhance the production value of your content. While PowerClips ships with a standard set of warp video effects, These Mask and Warp effects can be easily created by users on third-party applications, such as Adobe® After Effects.
- 4. PowerClips supports the MOS Protocol.**

Built-in MOS integration makes PowerClips a key component of BlueNet™, ChyronHego's end-to-end, creative collaboration, management and playout graphics workflow for news, sports and entertainment. For example, through MOS, the Newsroom Computer System (NRCS) can control the sequencing of a playlist by making the newsroom system aware of the content on a PowerClips clip server.
- 5. The PowerClips Tab-View Interface.**

This clever Tab-View Interface allows the operator to layout all command and control panels according to their operational requirements. PowerClips provides a set of pre-defined layouts from which to choose, or you can design the layout of your choice. Simply drag any of the windows into a target to create an array of Tab-View user interfaces.



Contact ChyronHego Sales and  
schedule a demonstration today @

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