

PLAYER TRACKING

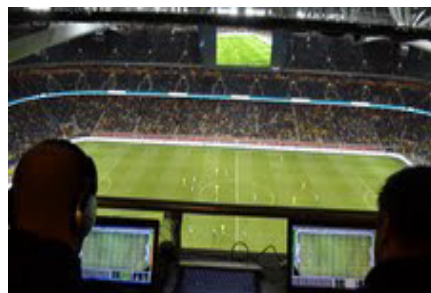
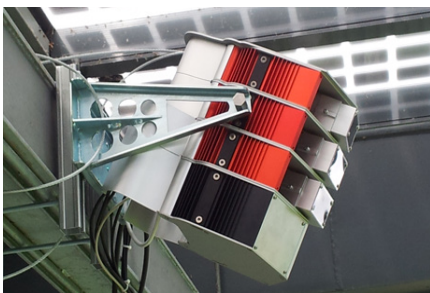
The TRACAB Player Tracking System from ChyronHego represents the pinnacle of tracking technology. It uses advanced patented image processing technology to identify the position and speed of all moving objects within arena-based sports, and does this uniquely in true real-time.

TRACAB is installed in over 125 arenas and is used in more than 2,000 televised matches and games per year around the world.



HERE ARE 5 REASONS YOU NEED PLAYER TRACKING

- 1.** Real-time 3D tracking of all objects including all players, referees and the ball.
Camera-based approach means that the whole field of play within an arena is accessible without intruding into the game itself.
- 2.** Remarkably small footprint.
Only two compact Super-HD camera units are needed.
- 3.** Real-time data delivery.
Data is delivered in real-time with zero latency to Virtual Placement for live player visualization.
- 4.** Interfaces with many visualization platforms and data providers.
Including broadcast graphics systems, telestration and large touchscreen systems, the Web, second screen apps and gaming engines.
- 5.** The only proven, stable and mature solution for live tracking.
TRACAB Player Tracking, currently in its 4th generation, is used across many thousands of sports events and in all weather conditions.



Contact ChyronHego Sales and
schedule a demonstration today @

North America	+1 631 845 2096	noram@chyronhego.com
Latin America	+1 305 972 1396	latam@chyronhego.com
EMEA	+44 208 8679 051	emeasupport@chyronhego.com
Asia/Pacific	+65 97266058	asia@chyronhego.com

Join the conversation online with
ChyronHego @

 <http://www.facebook.com/chyronhego>

 <http://www.twitter.com/chyronhego>

 <http://www.youtube.com/chyronmelville>

 <http://forum.chyronhego.com>

www.chyronhego.com

Copyright 2015 ChyronHego Corporation. All rights reserved. ChyronHego is a trademark of ChyronHego Corporation. All other tradenames referenced are service marks, trademarks, or registered trademarks of their respective companies. Specifications subject to change without notice.

